



**BE
GREAT
DC**

IMPACT

REPORT

2023



A LETTER FROM OUR FOUNDER

We're grateful for everyone that contributes to our cause and every person that we are able to serve. In 2023, we celebrated our 5th year anniversary, hosted the 2nd Annual Great Winter Gala at Studio52, added 21 new members and continued collaborating with our community partners to bring free groceries, hygiene materials, laptops, luggage and presents to children and families in DC. We continue to pivot, grow, learn, and expand each year. Thank you to everyone who has been a part of the journey and helping us spread love in the community! I look forward to what our leadership team and members will accomplish in 2024.

With love,
Rachael C. Payton
Founder and President

ORGANIZATION GROWTH

In 2023, BeGreatDCs total growth included:

- \$10,000 Total Donations (Individual & Corporate)
- 21 New Members



OUR IMPACT

In 2023, our signature programs achieved the following:

GoGroceries

- 400 packages of household essentials and fresh produce

The Essentials

- 400 toiletry bags packed for shelters and tent communities

Great Winter Gala (Toy & Luggage Drive)

- 110 tickets sold and \$6,490 in donations



OUR PATH FORWARD

We're excited for what 2024 will bring! We intend to continue growing new, fruitful partnerships, serving more communities through growing our signature programs, expanding our engagement with youth and more!

Whether you're a neighbor looking to get more involved in the city or a business looking to give back to the community you serve, let's work together to help others!

Join us on the journey!

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#BeGreatBeLove

